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Trellist Wins SmartCEO Circle of Excellence Award

October 25, 2013 | Wilmington, DE – David Atadan, CEO and founding partner of Trellist Marketing and Technology, has been named the winner of a 2013 Philadelphia SmartCEO Circle of Excellence Award. Atadan and fellow winners were chosen by an independent panel of judges and recognized at a ceremony on October 17 in Philadelphia.

SmartCEO, an exclusive community of CEOs and decision-makers, presents the Circle of Excellence Awards to honor the region's most accomplished business leaders who have taken their companies to the forefront of their industry. Atadan's award recognizes his leadership and innovation based on Trellist's unique practices and business model, as well as its growth from a small to mid-sized business, including a 150 percent increase in revenue in the last five years. He has also introduced the concept of "franchising leadership" to more than 80 firms in the region.

"We are thrilled and honored to be recognized by SmartCEO for the business innovations that have enabled our professional services to grow rapidly, while retaining our entrepreneurial culture and high quality of work," said Atadan. "This award is a testament to the entire organization at Trellist. Our people are working together to do great work and make things happen."

Trellist was the only Delaware company to win a 2013 Circle of Excellence Award, and was also the only Delaware-based finalist. Other finalists honored include CEOs from K'NEX Brands, Philadelphia International Airport, CertaPro Painters, and Alpha Card Services.

About Trellist Marketing | Technology

Founded in 1995, Trellist Marketing and Technology is a mid-size professional services firm with practice areas in Business Strategy, Marketing & Branding, IT & Application Development, and Education & eLearning. Trellist offers high-level strategic consulting and tactical design & development as a full-service agency or a resource management organization. Headquartered in Wilmington, DE, Trellist works with global, national, and regional clients.

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