

FOR IMMEDIATE RELEASE

Contact: George Rotsch  
302-442-6131

## Trellist Promotes Charitable Giving in Many Ways

December 12, 2012 | Wilmington, DE – In the longstanding tradition of making donations to local, regional and national charities, Trellist Marketing and Technology, a professional services firm, is helping make a difference for those in need this holiday season by supporting The American Red Cross, Supporting Kidds, and a third charity which will be named later this month.

Trellist has pledged a donation to the American Red Cross in support of the victims of Hurricane Sandy. Although Trellist’s well-known “Whale Building” in Wilmington’s Lower Market (LOMA) Design District experienced no damage despite being close to the epicenter of the storm, Trellist employees decided to make the donation to help others who were not as lucky. Trellist’s contribution will support families who need food, shelter and supplies, providing aid to volunteers who are still helping victims and education programs about storm preparedness.

Trellist has also made a donation to Supporting Kidds of Wilmington, DE. Supporting Kidds provides a compassionate pathway to healing for grieving children and their families and empowers the community to support them in the grieving process. Trellist has a strong connection to Supporting Kidds; a Trellist employee became actively involved with the non-profit just a few years ago after the loss of her mother. Earlier this year, in support of the charity, 17 Trellist employees participated in the annual *Mustaches for Kidds*—growing mustaches and raising more than \$4,500.

In addition to these two holiday charitable donations, Trellist will donate to a third charity through their annual “Charity Pollyanna.” Rather than exchanging holiday gifts, employees donate money to a pool, along with the name of their favorite charity. One charity name is selected from a drawing, and all collected money is donated to that charity. The drawing will be held on December 19th.

“The spirit of giving is alive and well,” said Pat Toman, Trellist Co-Founder. “Trellist is proud to be able to help others, especially during the holidays.”

### **About Trellist Marketing and Technology**

Founded in 1995, Trellist Marketing and Technology is a mid-size professional services firm with practice areas in Business Strategy, Marketing & Branding, IT & Application Development, and Education & eLearning. Trellist offers high-level strategic consulting and tactical design & development as a full-service agency or a resource management organization. Headquartered in Wilmington, DE, Trellist works with global, national and regional clients.

