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Trellist Employees Choose Charities for Holiday Season Donations

December 18, 2013 | Wilmington, DE – Trellist Marketing and Technology, a professional services firm, has made donations to three regional charities this holiday season who were selected based on an open nomination process by Trellist employees. The charities selected were Big Brothers Big Sisters, Delaware Humane Association, and Food Bank of Delaware.

Trellist has pledged a donation to Big Brothers Big Sisters to help the volunteer organization continue fostering relationships that improve the lives of children in need. Trellist has several employees who were involved in Big Brothers Big Sisters as children, and many other employees currently support the organization throughout the year.

In addition, Trellist has donated to the Delaware Humane Association to help the animal shelter care for its many pets waiting to be adopted. Trellist has several employees involved in the DHA, including one who has been active with the association and board of directors since 1995.

Trellist has also made a donation to the Food Bank of Delaware based on the increase in demand for food assistance in the area, especially during the holiday season. Because the Food Bank of Delaware distributes food supplies to other food banks, food pantries, and organizations, Trellist's donation can potentially feed thousands of hungry Delawareans throughout the region.

"Trellist's culture is based on collaboration, so it made sense to take a collaborative approach to selecting our charitable donations this year," said Pat Toman, Trellist co-founder. "We're a diverse group, but we all agree on the importance of helping those in need during the holidays."

About Trellist Marketing | Technology

Founded in 1995, Trellist Marketing and Technology is a mid-size professional services firm with practice areas in Business Strategy, Marketing & Branding, IT & Application Development, and Education & eLearning. Trellist offers high-level strategic consulting and tactical design & development as a full-service agency or a resource management organization. Headquartered in Wilmington, DE, Trellist works with global, national, and regional clients.

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